

# Sandhills Community College

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Site(s) to be used:    Facebook    Twitter    LinkedIn    Google Plus    Instagram

YouTube    Other \_\_\_\_\_

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SCC supports the appropriate use of social media by Faculty in accordance with existing policies published in the college "Personnel Manual" regarding the code of conduct and in accordance with the guidelines listed below.

"Social media" is defined as a conversation between the college, students, prospective students, members of the community at large, and other entities and/or individuals.

1. All social media sites created representing the college must clearly state this by including "Sandhills CC" in the name of the site.
2. Departments/Units/Programs wishing to create a social media site for use in the college environment must also complete a request form and wait for official approval before proceeding. (See "Social Media Request Form")
3. Social media sites, for use in the college environment, may only be created by official